Mahya Eftekhari

UX/UI Designer

Colorado · Open to remote (U.S. or international) · U.S. citizen

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About me

I design clear and intuitive products that make everyday tasks easier. Before UX, I worked as an architectural designer and then taught in Montessori and early-learning classrooms for more than ten years. A Montessori classroom is set up so a small child can find what she needs and do things on her own. I bring the same idea to UX: people should be able to get things done without asking for help. I finished Springboard's UX Design Career Track in January 2026.

Skills

UX skills: user interviews · usability testing · surveys · card sorting · field observation · competitive and heuristic analysis · personas · journey maps · information architecture · user flows · storyboarding · wireframing · prototyping · high-fidelity UI · design sprints

Tools: Figma · Miro · Sketch · Adobe XD · Canva · SketchUp · AutoCAD

UX Experience

UX Designer — Flip & Floss (client project) · Remote · Oct–Dec 2025

- Co-led research for a team of 4 designing an app where teens practice investing. We interviewed students aged 10 to 17, ran card sorts, studied classroom videos, and reviewed 3 competitor apps.
- When research and client feedback showed each age group wanted something different, I suggested we start with just the Investor path. That became the MVP, and the Entrepreneur path moved to a later phase.
- Designed the full Entrepreneur path flow and 12 low-fi wireframes, then worked on the information architecture and dashboard for the Investor path.
- Ran moderated usability tests with teens on our high-fidelity Figma prototype. They found the flow easy to follow, but some charts, finance words, and small text confused them, so we made those clearer in the next version.
- Presented the final prototype (Dashboard, Trading, Portfolio Builder, and Transactions) and next-step recommendations to the client. My biggest lesson: narrowing the scope early makes the whole project stronger.

UX Projects

Closet Confidence — AI-assisted outfit-planning app · Springboard capstone · 2025

- Interviewed 5 working women about getting dressed each day. The same problems kept coming up: decision fatigue, outfits that didn't suit the weather or the day's plans, and a closet that felt too full.
- Turned the interviews into personas and journey maps, then kept the first version small: Add to Closet, Weekly Planner, and Sync Center, plus AI outfit suggestions and auto-tagging.
- Designed the flows, wireframes, high-fidelity UI, and Figma prototype. In testing, people finished the main tasks without major problems, and only small details needed polish.

Cafe Scout — work-friendly café finder · Springboard 5-day design sprint · 2025

- Looked at how remote workers pick a café when they need reliable Wi-Fi, outlets, seating, parking, and a place to take calls. Sketched ideas with Crazy 8s and built a high-fidelity prototype with filters and work-friendly badges.
- Tested with 5 remote workers, and most found a good café in about a minute. Their feedback led to clearer badge labels, easier-to-find filters, and a smoother hand-off to maps.

Montessori Snack Table — classroom service design · Springboard mini project · 2025

- Watched how children in a Montessori classroom use the snack table and where they needed an adult's help. Proposed a new table setup and clearer signs so they could serve themselves.

Other Experience

Teacher — Montessori and early-learning centers · 2015–present

- Work with children and parents every day. Much of the job is watching and listening carefully, the same skills I use in user research.

Architectural Designer — private architecture firm · 2010–2013

- Designed homes and commercial spaces around how people move through and use them, from first sketches to construction, while balancing what clients wanted with what could be built.

Education & Certification

UX Design Career Track (certificate) — Springboard, remote · May 2025–Jan 2026

MSc in Architectural Engineering — Islamic Azad University, Science and Research Branch, Iran · 2013

BSc in Architectural Engineering — Shahrood University of Technology, Iran · 2010